

2006 a successful year for AppartementHotels.com Internet portal

Signals point to continued growth of AppartementHotels.com in 2007

Munich, 01/17/2007 – Online portal AppartementHotels.com can look back on a successful 2006. The platform expanded its number of offers by over 70 establishments. Compared to the previous year, the number of site visitors doubled. Likewise, the number of requests and bookings increased six times. In August 2006, the additional Internet portal AppartementHolidays.com also went online. With this, the successful Internet portal of the Derag Hotel and Living Group expanded its portfolio with a separate vacation portal that includes vacation apartments and hotels in Germany, Italy, Spain and Malta – an optimal expansion to the business offers of AppartementHotels.com.

2007 has also begun positively for the online platform as well. New establishments – including ones in new cities (Bochum, Gummersbach, Karlsruhe, Potsdam und Brussels, Dubai und Crete) make the site even more attractive for visitors.

Derag Hotel and Living Group's online platform for apartment hotels and boarding houses, AppartementHotels.com, gives online bookers numerous solutions for long-term stays – rapidly and conveniently. The site provides visitors from throughout the world information on business travel or private stays. Under the motto "temporary accommodations – as individual as you are", you can select individual services for your apartment according to your needs. Site visitors who wish to make bookings find all necessities in one place: from direct searches according to country, city, location and/or preferred establishment to information, addresses and links to desired destinations. Offers can be compared online and booked directly as well. Detailed views of the various apartment hotels provide a rapid overview. For the convenience of international visitors, an English version of the website is also available.

Possible destinations for long-term stays:

In Europe, bookable destinations in 18 countries (Germany, Belgium, Estonia, Finland, Greece, Great Britain, Italy, Malta, Austria, Poland, Portugal, Russia, Sweden, Switzerland, Slovakia, Spain, the Czech Republic and Hungary) are available via the two sites AppartementHotels.com and AppartementHolidays.com. Forty German cities are represented in these Internet portals. Currently, over 110 houses can be booked. The first partner houses in the USA, Africa and Asia can now be found, and the portfolio of the two business portals is continually growing.

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